WHAT IS BDS?

Boycott, Divestment and Sanctions (BDS) is a global Palestinian movement that works to end international support for Israel's apartheid regime and oppressive occupation of Palestine. The movement calls for boycotts, divestments, and economic sanctions to pressure Israel to comply with international law.

This zine is a call to individuals as consumers to join the hundreads of activists, organizations, and institutions worldwide who have joined the BDS movement to end Israel's decades long oppression and livestreamed genocide in the Gaza Strip and the West Bank that has taken place since Oct 7, 2023.

Though this zine will lightly touch on divestment and sanctions; this is meant to be a non-exhaustive list of brands to boycott for consumers wishing to participate in the BDS movement.

For more information on the BDS movement, visit bdsmovement.net